

Bar CK Cattle's Profit Sharing Sale

February 12, 2026, Culver, OR

No.	Category	Average
57	Fall-Born SimAngus Bulls	\$10,627

Auctioneer: Eric Duarte, OR

Sale Managers: Crystal Bishop and Katelyn Farley

Marketing Representatives: Makayla Hoffman, Superior Livestock; Jake Pickering, *Western Ag Reporter*; Jed Hutchinson, Zoetis; and Kevin Murnin, *Western Livestock Journal*.

Representing ASA: Bill Zimmerman

Comments: The Bar CK offering of long-yearling bulls was enthusiastically received by repeat buyers and new customers both in the seats and online. The offering was strong to the end of the sale, as the final three bulls in the sale averaged \$18,167. These high indexing, high marbling bulls will be working in commercial herds in eight states. All bulls sold with an XTPro Tag and a one-year data monitoring subscription from 701X. A seminar on the 701X tag technology featuring Chip Kemp, 701X Chief Strategy Officer, was provided along with a lasagna dinner on the evening prior to the sale.